



World Micro and Flexxon Sign Distribution Agreement

ATLANTA, GA, Dec. 17, 2018 (GLOBE NEWSWIRE) — via NEWMEDIAWIRE — Atlanta-based electronics distributor, World Micro, is proud to announce that it has signed a new franchise distribution agreement with Flexxon. The distribution agreement authorizes World Micro to promote, distribute, and market all Flexxon product lines. This new partnership expands offerings in the industrial flash memory market such as PCIe, SATA, eMMC, and USB Flash products.

Flexxon's focus on the industrial, automotive, and medical markets allows for an increased emphasis on product reliability, customization, and durability. Flexxon's products are also suited for military and commercial applications, offering a great option for World Micro's customers with strict quality and performance requirements.

"World Micro is excited to partner with Flexxon as a franchised distributor," stated Bettina Clark, World Micro's Director of Supplier Development. "Our newly established relationship with Flexxon comes at a pivotal moment in the flash memory market. Flexxon's demonstrated capabilities in manufacturing industrial grade and high reliability products matches World Micro's commitment to offering our customers top-tier components," added Clark.

About Flexxon:

Flexxon designs, manufactures, and markets Industrial NAND Flash Storage Solutions products, serving specifically the Industrial, Medical, & Automotive (IMA) applications and customers worldwide, who demand the very highest level of reliability, endurance and wide operating temperature ranges. The company's website is www.flexxon.com

About World Micro:

World Micro, Inc. is a global, aerospace, military, commercial, and medical electronic component and products distributor focused on quality systems. Since 1994, World Micro has helped its customers solve difficult supply chain issues through innovative research, design, sourcing, stocking, and procurement, inventory, and management solutions. World Micro is privately held with headquarters in Atlanta and has its Asian distribution hub in Penang, Malaysia. The company's website is www.worldmicro.com and can be followed on LinkedIn at <https://www.linkedin.com/company/world-micro-components/>

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